Wisdom PROFESSIONAL

Network Summary:

Based on data as of April 12, 2013
The number of people is 20M
Their average age is 32

Filter Summary:

The number of people contained in this filter is 4.2K

Their average age is 34

• Page: Mercedes-Benz

• Gender: All

• Age: All

• Relationship Status: All

• Education Level: All

• Income: All

• Urbanicity: All

• Country Group: All

• Country: Brazil

• State: All

• Metro Area: All

• Country of Origin: All

• Language: All

• Psychographic Profile: All

• Affluence: All

• Influence: All

• Popularity Score: All

• Place: All

Interests Analysis

Page	Affinity	People	% of Segment	30 day Growth	Growth %	Acceleration	Trend
Opera	248.2x	30	0.7%	0	0.0%		
Rock and roll	200.9x	40	1.0%	0	0.0%		
Classical music	190.5x	65	1.6%	0	0.0%		
Tango	175.8x	23	0.6%	0	0.0%		
Música sertaneja	150.0x	150	3.6%	11	7.6%	3.5x	▲
Música sertaneja	148.0x	38	0.9%	0	0.0%		
Blues	142.0x	108	2.6%	0	0.0%		
Bossa nova	136.9x	94	2.3%	3	3.7%	6.7x	▲
Rock Music	132.6x	112	2.7%	0	0.0%		
Pagode	127.9x	61	1.5%	3	5.7%	3.5x	▲
Jazz	127.6x	140	3.4%	0	0.0%		
House music	120.5x	30	0.7%	0	0.0%		
Música Popular Brasileira	117.5x	205	4.9%	0	0.0%		
Heavy metal music	99.3x	23	0.6%	3	15.5%	5.8x	▲
Reggae	91.4x	64	1.5%	0	0.0%		
Hip hop music	80.5x	40	1.0%	0	0.0%		
Samba	38.8x	31	0.7%	0	0.0%		
Rock N Roll	22.6x	23	0.6%	0	0.0%		
Rock Music	16.5x	243	5.8%	0	0.0%		
Bossa nova	16.4x	29	0.7%	0	0.0%		
Ballad	15.1x	23	0.6%	0	0.0%		
Blues	13.8x	38	0.9%	0	0.0%		
Rock and roll	12.9x	108	2.6%	0	0.0%		
Reggae	9.8x	78	1.9%	0	0.0%		
Hard rock	8.4x	48	1.2%	0	0.0%		
Jazz	8.0x	28	0.7%	0	0.0%		
Punk rock	8.0x	24	0.6%	0	0.0%		