### Wisdom PROFESSIONAL

#### **Network Summary:**

Based on data as of April 12, 2013 The number of people is 20M Their average age is 32

#### **Filter Summary:**

The number of people contained in this filter is 431

Their average age is 24

• Page: Funk carioca, Funk carioca or Funk carioca

Gender: All

Age: All

• Relationship Status: All

• Education Level: All

• Income: All

• Urbanicity: All

• Country Group: All

· Country: Brazil

• State: All

• Metro Area: All

• Country of Origin: All

• Language: All

• Psychographic Profile: All

• Affluence: All

• Influence: All

• Popularity Score: All

• Place: All

# Wisdom PROFESSIONAL

## **Interests Analysis**

Page Group: Companies/Products

Page Category: Cars

Page	Affinity	People	% of Segment	30 day Growth	Growth %	Acceleration	Trend
BMW X6	774.4x	3	0.7%	0	0.0%		
Carrera Chevrolet	600.8x	3	0.7%	0	0.0%		
Completão	562.1x	3	0.7%	0	0.0%		
Raspar	489.1x	2	0.5%	0	0.0%		
Grand Prix	422.4x	2	0.5%	2	>200%	12.6x	<b>A</b>
CAN-AM Off-Road Brasil	383.0x	3	0.7%	0	0.0%		
WARN Brasil	286.8x	4	0.9%	0	0.0%		
camaro	284.9x	10	2.3%	0	0.0%		
AutoU	266.1x	5	1.2%	0	0.0%		
Camaro Clube do Brasil	247.9x	7	1.6%	0	0.0%		
Audi Brasil	243.9x	20	4.6%	3	16.8%	1.9x	_
SuzukiBR	233.5x	3	0.7%	0	0.0%		
Mitsubishi Motors Brasil	222.3x	7	1.6%	0	0.0%		
Produtos Texaco	184.4x	2	0.5%	0	0.0%		
BMW Brasil	156.1x	28	6.5%	0	0.0%		
Low Life Brazil	155.1x	2	0.5%	0	0.0%		
Ford Brasil	154.8x	20	4.6%	0	0.0%		
Honda Automóveis	148.1x	41	9.5%	3	8.5%	2.2x	_
Audi A1 Brasil	142.8x	8	1.9%	0	0.0%		
Novo Palio	131.3x	5	1.2%	2	85.1%	12.6x	_
Citroën do Brasil	130.9x	37	8.6%	0	0.0%		
Fiat Automóveis Brasil	128.2x	32	7.4%	0	0.0%		
Renault do Brasil	124.0x	32	7.4%	0	0.0%		
Peugeot do Brasil	116.6x	12	2.8%	0	0.0%		
Jeep   Brasil	116.3x	7	1.6%	0	0.0%		
Hyundai Motor Brasil	112.8x	19	4.4%	3	17.1%	1.9x	_
Mercedes-Benz Brasil	112.5x	3	0.7%	0	0.0%		